

WORCESTER HISTORICAL MUSEUM

OUR CITY.
OUR HISTORY.
OUR FUTURE.

30 Elm Street, Worcester, MA 01609
(508) 753-8278

CALLING ALL ARTISTS/DESIGNERS AGES 1 to 100

“BE LIKE HARVEY BALL”

Commemorative Birthday LOGO CONTEST
CASH PRIZE: \$250.00 and Bragging Rights!



Join in on the fun and show off your creative side to celebrate what would have been the **100th Birthday of Harvey Ball** – creator of the original **SMILEY FACE**.

Create a **FUN** logo to be shared with the Worcester community and the world to celebrate **HARVEY BALL**. **Harvey did it, so can you.**

GET CREATIVE! HAVE A BALL!

DESIGN REQUIREMENTS:

- 1. Overall design:** 1. Design at a minimum must incorporate a close likeness to the original 1963 Harvey Ball Smiley Face design (shown above). 2. Acknowledge Harvey's 100th birth date: July 10, 2021. 3. Use the following text “Harvey Ball 100th Birthday Celebration” or “100th Birthday Celebration of Harvey Ball”.
 - 2. Size:** 2 inch minimum to billboard size. Logo design will need to replicate well for various uses, i.e. lapel pin, sticker, bag, t-shirt, marketing, and who knows – maybe even a billboard!
 - 3. Format: Electronic:** (Hi-Resolution/Large File Size, JPG and VECTOR File) ; **Hand Drawn Creation:** Just like Harvey did for State Mutual! (hand drawn creations can be scanned and sent via email, or hand delivered to the museum between the hours of 11AM—3PM on Monday, June 7.)
 - 4. Submission Deadline:** Monday, June 7, 2021. Submit artwork including contact information electronically by 5PM to eleanorhoubre@worcesterhistory.net or by 3PM hand drawn delivery to WHM.
- Questions?** Contact Eleanor Houbre—eleanorhoubre@worcesterhistory.net or (508) 753-8278 x121

*Contestants are encouraged to upload their designs to
Instagram and Facebook using the hashtag #harveyball100th*

