



worcester historical museum

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WORCESTER HISTORICAL MUSEUM JOINS SMITHSONIAN MAGAZINE'S
NATIONAL MUSEUM DAY LIVE!

FREE ADMISSION FOR ALL PARTICIPANTS

Worcester, MA, September 5, 2013 – On Saturday September 29, 2012, Worcester Historical Museum will open its doors free of charge along with over 1,400 other participating venues for the eighth annual Museum Day Live! This immensely successful program, in which Worcester Historical Museum will emulate the free admission policy of the Smithsonian Institution's Washington, D.C.-based facilities, encourages learning and the spread of knowledge nationwide.

Inclusive by design, Museum Day Live! fulfills Smithsonian Media's mission to make cultural education accessible to everyone. For one day only, Worcester Historical Museum will grant free access to visitors who download a Museum Day Live! ticket at Smithsonian.com. Last year's event drew over 350,000 museum-goers, and this year's Museum Day Live! is expected to attract close to 400,000 participants.

The Museum Day Live! Ticket will be available to download beginning in August at Smithsonian/museumday. Visitors who present the Museum Day Live! ticket will gain free entrance for two at participating venues for one day only. One ticket is permitted per household, per e-mail address. For more information about Museum Day Live! 2012 please visit Smithsonian/museumday.

About Smithsonian Media

Smithsonian Media comprises of its flagship publication, Smithsonian magazine, as well as Air & Space, goSmithsonian, Smithsonian Digital Network, and the Smithsonian Channel.

Smithsonian Media is a division of Smithsonian Enterprises, the revenue-generating business unit of the Smithsonian Institution. The Smithsonian Institution is the world's largest museum and research complex consisting of 19 museums and galleries, the National Zoological Park and nine research facilities. Approximately 30 million people from around the world visit the museums annually.

About Worcester Historical Museum

Founded in 1875, Worcester Historical Museum is the only organization solely dedicated to the collection, preservation, and interpretation of Worcester's unique and diverse history from all time periods and subject areas. The holdings of WHM encompass thousands of documents and artifacts vital to the study of Worcester history. Worcester's history is interpreted through a calendar of exhibitions, educational programming, tours, and publications. WHM features both permanent installations and changing exhibits.

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