



WORCESTER HISTORICAL MUSEUM
The Harvey Ball ~ Presentation of the Eighth Annual

Harvey Ball Smile Award to Jane Petrella

October 2, 2008 ~ Hogan Center at The College of the Holy Cross

Sponsorship Opportunities

\$25,000 *Presenting Sponsor*

Event will be credited as “<Your name here> presents 'The Harvey Ball' ”

- Logo recognition as the Presenting Sponsor on the cover of the program booklet and on all event materials, including event signage and on WHM website
- 10 VIP plus 20 party tickets (30 total)
- Two-page ad in the centerfold of the program booklet
- Special recognition in video presentation
- Featured placement in print advertising
- 1-year WHM Corporate membership

\$15,000 *Platinum Sponsor*

- Logo recognition as a Platinum Sponsor on all event materials, including event signage and on WHM website
- 10 VIP plus 10 party tickets (20 total)
- Two-page ad in program booklet with premium placement
- Special recognition in video presentation
- Featured placement in print advertising
- 1-year WHM Corporate membership

\$10,000 *Gold Sponsor*

- Logo recognition as a Gold Sponsor on all event materials, including event signage and on WHM website
- 4 VIP and 10 party tickets (14 total)
- Two-page ad in program booklet
- Listing in print advertising

\$5,000 *Silver Sponsor*

- Logo recognition as a Silver Sponsor on all event materials, including event signage and on WHM website
- 2 VIP and 10 party tickets (12 total)
- Full-page ad in program booklet
- Listing in print advertising

\$2,500 *Bronze Sponsor*

- Recognition as a Bronze Sponsor on all event materials, including event signage and on WHM website
- 10 party tickets for the event
- Half-page ad in program booklet
- Listing in print advertising

The 2008 Harvey Ball Smile Award presentation will begin with a VIP cocktail hour followed by a celebratory party with food stations/hors d'oeuvres, cash bar, music, raffle, and silent auction. For more information on Sponsorship, please contact Melissa Kane, Director of Institutional Advancement at (508) 753-8278 ext. 108 or melissakane@worcesterhistory.net

